



02 03 04 AUGUST 2025 ______INDIA EXPO CENTRE & MART, GREATER NOIDA

EMPOWERING SENIORS WITH THE FUTURE OF CARE

Co-located with



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India stands on the cusp of a demographic transformation. The elderly in India currently comprise of **over 149 million** of the total population and is projected to double **by 2050 reaching to 320 million** due to increased life expectancy. The growing trend of nuclear families, there is an increased demand of Senior care services. This burgeoning segment not only underscores the challenges ahead but also illuminates vast opportunities for innovation and growth within the eldercare sector

Eldercare India Expo 2025 is a unique platform for businesses and innovators to showcase smart products, technology, innovations and sustainable solutions for this growing opportunity. The event is meticulously curated to serve as a comprehensive platform, bringing together Policy makers, industry leaders, healthcare professionals, caregivers, and families. The event focuses on quality healthcare solutions, technological advancements and adoptions, financial and legal security services and holistic lifestyle for silver population.

ELDERCARE INDIA EXPO 2025 FOCUS AREAS



Lifestyle & Wellness

Delve into nutritional supplements, anti-ageing solutions, and holistic wellness programs.



Tech Healthcare

Engage with innovative wearables, telemedicine platforms, and Al-driven health monitoring systems.



Health & Rehabilitation

Discover state-of-the-art medical equipment, nursing services, and rehabilitation therapies.



Banking, Financial Services & Insurance

Learn about tailored investment plans, insurance products and legal advisory services.



Home Architecture & Fittings

Experience senior-friendly furniture designs, anti-slip materials and ergonomic homes modifications.



After Life Services

Understand comprehensive family support mechanisms, cremation and burial services and memorial planning.

ENGAGING ACTIVITIES

Knowledge Sessions

Gain insights from thought leaders on emerging trends and best practices in eldercare.

Health Workshops

Engage in hands-on sessions focusing on caregiving techniques, health management and more.

Lifestyle Activities

Enjoy fashion shows, laughter and health activity sessions, indoor games and wellness programs designed for seniors.





















WHY PARTICIPATE



Seize the opportunity to connect with over 10,000+ visitors including senior living homes, medical professionals, nutritionists, caregivers, service providers, policymakers and businesses. This platform enables you to

- Showcase and promote your brand to a targeted audience
- Network with industry experts and potential collaborators
- Gain insights into market needs and consumer preferences

MEET VISITORS FROM

Healthcare & Rehabilitation Professionals

Doctors, Geriatricians & Medical Experts Nurses, Physiotherapists & Caregivers Hospital & Healthcare Administrators Research Institutes & Medical Colleges

Business & Industry Stakeholders

Investors & Entrepreneurs in Eldercare Industry Distributors & Retailers of Medical & Wellness Products & Interior Designers for Senior-Friendly Housing

Senior Living Homes & Caregivers

Organizations Seeking Elderly Care Solutions Home Care & Assisted Living Experts Social Workers & Community Service Providers

Senior Citizens & Active Retirees

Seniors Interested in Exploring Lifestyle & Wellness Solutions **Independent & Community Living Individuals Seeking Financial & Legal Guidance**

BFSI & Legal Professionals

Insurance Agents & Financial Planners Legal Advisors Specializing in Elderly Laws Estate & Inheritance Planning Consultants















WHY VISIT?

Whether you're a healthcare professional, a caregiver, or someone exploring solutions for loved ones, the expo offers access to the latest innovations and services with an opportunity to interact with experts and gain valuable knowledge. It is a chance to engage with industry experts promoting healthy and active ageing.

EXHIBITS AND SERVICES ON DISPLAY

Healthcare Products & Care Services

Hospitals, Clinics & Senior
Care Facilities, Medical
Equipment Manufacturers &
Suppliers, Nursing & Home Care
Services, Physiotherapy &
Rehabilitation Centres, Wearable
Health Monitoring Devices

Lifestyle & Wellness

Nutritional Supplements &
Functional Foods, Preventive
Healthcare, Products, Fitness
& Wellness, Solutions, Yoga,
Meditation & Holistic Healing
Centres, Personal care & Hygiene
Products, Travel & Entertainment

Smart Living & Assistive Technologies

Al & IoT-Based Care Solutions, Emergency Alerts Systems, Smart Home & Assistive Devices, Mobility Aids & Accessibility Solutions, Telemedicine & Digital Healthcare Platforms

Senior-Friendly Products, Home Architecture & Modifications

Senior Care Products & Services Elderly-Friendly Furniture & Interior Solutions, Anti-Slip Flooring & Safety Equipment, Stairlifts, Wheelchair Ramps & Elevators Senior Housing & Assisted Living Facilities

Banking, Financial Services & Insurance

Health & Life Insurance Plans for Seniors, Retirement & Pension Planning Services, Legal Advisory for Estate & Inheritance Management Senior-Friendly Investment & Wealth Management Solutions

After-Life & Family Support Services

Funeral Planning & Prepaid Services, Cremation & Burial Arrangements, Grief Counselling & Family Support Services, Legacy & Memorial Services



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